



THE ANNOUNCER



2835 Front Royal Pike
Winchester, Virginia
22602

www.southernlight.us

INSIDE THIS ISSUE:

- MEET THE STAFF 2
- PROGRAMMER 2
- ARTIST SPOT 3
- LAUGH ALL NIGHT 3
- CARDS FOR TROOPS 4
- CHRISTMAS BANQUET 4

OUR STATEMENT OF FAITH

- We believe the Bible to be inspired, the only infallible, authoritative Word of God.
- We believe that there is one God, eternally existent in three Persons; Father, Son, and Holy Spirit.
- We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father and in His personal return in power and glory.
- We believe that for the salvation of lost and sinful man, regeneration by the Holy Spirit is absolutely essential.
- We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.
- We believe in the resurrection of both the saved and the lost; they that are saved unto the resurrection of life and they are lost unto the resurrection of damnation.
- We believe in the spiritual unity of believers in our Lord Jesus Christ.

CHECK IN ON SOUTHERN LIGHT!

“Harvest Time” is a blessing....as we reap the rich blessings that God has brought our way through the growing season! It is a miracle that we gain so much from the planting of a small seed!

Fall Sharathon at Southern Light is a time for “sharing” financial blessings to keep this radio ministry operating. If you can’t call during the October Sharathon, you may pledge online at www.southernlight.us or by mailing your Sharathon

financial gift to WTRM, 2835 Front Royal Pike, Winchester, VA 22602.

Our Theme for Fall Sharathon is God’s Faithfulness. He has been faithful to keep WTRM on the air

for 24 years through your continued support! God Bless each of you for keeping Southern Gospel Music and Christian Programming a choice on the radio dial!

Dear Friends at WTRM!

*I praise the Lord for blessing your station. The station is my life-when I wake up in the morning-when I ride in my vehicle-when I can’t sleep- or just anytime! I love everything about it-music, programs, etc, etc. May the Lord richly bless you and I will pray for Him to supply the needs of the station. Thank you for blessing my life!
Always a friend in Christ, Linda*

FREE PLACEMATS!

Attention Restaurants in the WTRM Listening area:

Would you like to have Christmas Placemats free for your restaurant in the upcoming Christmas Season? Here’s a picture of the 2009 placemat!

Please call our business office to let us know how many you need!

Attention Businesses: You can get the word out about your business, organization or ministry by advertising on our Christmas Placemat!

Last year, over 70,000 were used in over 30 res-

taurants in the 4-state area! For more information, call Nate at 540-869-4997!



MEET THE STAFF

Rich Bruce

Rich has been with the WTRM for seven years and is not only our competent music director, but also our “Blessed and Highly Favored” host for Music For Your Journey Home.

He’s always had a love for radio and has over thirty years experience. But it’s not the time on the radio or the music that he gets the most out of, it’s the listeners and having the chance to meet and learn their testimonies that is the most rewarding. Second in line to that however, is the basket of chocolates in the main office that he’s sure to visit on a regular basis.

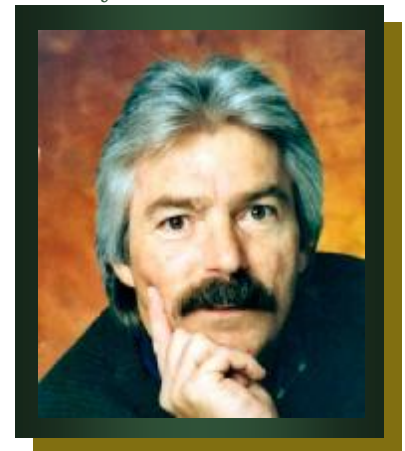
Before taking to the airwaves, Rich served as a Marine Grunt from 1968 to 1971. He is a graduate of Central High School, Patterson, New Jersey and continued his education from there by attending Free Gospel Bible Institute in Export, Pennsylvania, New York City School of Broadcasting, and classes at the University of Nevada.

He and his wife Faith, reside in Stephens City, VA where they attend Abundant Life Church. However, if he’s missing one Sunday, it’s probably because he’s guest preaching to another congregation, which is something he jumps at when given the chance.

Rich is a vital member of the WTRM

Family and Southern Light and all its listeners are blessed to have him on board.

Thanks Rich for all that you do!



PROGRAMMER OF THE MONTH

1:1 Answers in Genesis

Answers in Genesis is a ministry, dedicated to enabling Christians to defend their faith and to proclaim the gospel of Jesus Christ effectively.

They focus particularly on providing answers to questions surrounding the book of Genesis, as it is the most-

attacked book of the Bible.

They also desire to train others to develop a biblical worldview, and seek to expose the bankruptcy of evolutionary ideas.

They teach that “facts” don’t speak for themselves, but must be interpreted. That is, there aren’t separate sets of “evidences” for evolution and creation—we all deal with the same evidence (we all live on the same earth, have the same fossils, observe the same animals, etc.).

The difference lies in how we interpret what we study. The Bible—the “history book of the universe”—provides a reliable, eye-witness account of the beginning of all things, and can be trusted to tell the truth in all areas it touches on.

Ken Ham and wife Mally started Answers in Genesis in 1979 with a

vision to reach the masses and teach the truth in the Bible. They started the Creation Science Foundation in their home and have grown by leaps and bounds.

Today, Answers in Genesis has flooded all means of communication from radio shows, speaking engagements, web resources, and print. Their radio ministry can be heard on nearly 900 stations worldwide, spreading the answers given to us in the Word of God.

Dive into the Word with Ken Ham and Answers in Genesis, every weekday at 5:05pm here on WTRM!

www.answersingenesis.org



ARTIST SPOT www.chonda.org

Chonda Pierce

Armed with an abundance of unpretentious Southern charm and laser sharp wit, Chonda Pierce has been entertaining audiences from coast to coast for more than a decade. An in-demand stand up comic, television hostess and author, Pierce has parlayed her gift for storytelling into a multi-faceted career.

Pierce got her first break working at a theme park in Nashville where she performed as Grand Ole Opry star Minnie Pearl.

When Pierce decided to pursue comedy full tilt, she recorded "Second Row, Piano Side," a collection that drew heavily on her roots as a preacher's kid in South Carolina. Growing up in a Southern church provided Pierce with an arsenal of material that both church goers, and those who had never sat in a pew, found hilarious.

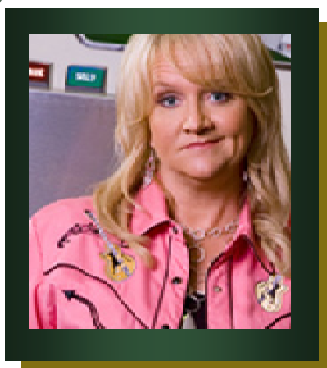
Pierce mixes music and comedy into a frothy blend that always leaves audiences laughing hysterically.

In addition to lifting the human spirit with

laughter, Pierce also devotes her time to charitable endeavors such as the facility she helped found in 2006 to aid those suffering from depression and other recovery issues.

Chonda Pierce just may have been the best kept secret in entertainment for the past decade, a comedian with a firm hold on the heartland of America, but she is quickly gaining acclaim across this country.

Laugh with Chonda Pierce Friday, October 22, at 2 pm when she'll be featured in our Laugh-a-thon Sharathon Day!



MidWeek Manna

OCTOBER Pumpkin recipe Month!

Send your favorite recipes to Cindy Hall! If your recipe is chosen you could win a gift card to Panera

Mailing address:

2835 Front Royal Pike
Winchester, VA 22602

Email us at:

promotions@wtrmf.com



Check out our Southern Light Marketplace at southernlight.us

LAUGH ALL NIGHT

COMEDY CONCERT

A LIVE COMEDY EVENT FOR THE ENTIRE FAMILY!

WITH KENN KINGTON AND DAVID PENDLETON

FREE EVENT! A LOVE OFFERING WILL BE RECEIVED

FRIDAY, NOVEMBER 12, 2010 - 7:00PM

HOSTED BY WTRM 91.3 FM
AT WINCHESTER CHURCH OF GOD
2000 N. FREDERICK PIKE
WINCHESTER, VA 22603-4123

FOR MORE INFO, PLEASE VISIT WWW.SOUTHERNLIGHT.US OR CALL 540-869-4997

NEW MISSIONS building a new Haiti



CHRISTMAS CARDS FOR OUR TROOPS!

It's that time of year again when you'll be making a list and checking it twice; and would you make sure you have an extra box or two of Christmas cards on that list?

Those extra cards are for our troops serving in the Middle East. Last year, you sent over 90,000 Christmas cards to our service-

men and women! With your support, we can top that number this year!

Your cards can be homemade or store bought, don't include postage or even an envelope, but you can include a personal message! Wouldn't this be a great project for your Sunday School class, Ladies or Men's group, Church or Office?

You can send your cards to South Washington County Military Support Group
c/o Lynn Hones
PO Box 223
Keedysville, MD 21756

Or bring them to Southern Light
2835 Front Royal Pike, Winchester, VA



WTRM's 18th Annual Christmas Banquet
Friday, December 10, 2010 Featuring The Pfeifers
 at Heritage Hall, Inwood, VA
 Doors Open at 5:00PM
 Dinner at 6:30PM
 Concert at 7:30PM
 Cost is \$30 per person
 Tickets Available NOW
CALL 540-869-4997

NOW ON FACEBOOK AND TWITTER!



WANT TO BECOME A PRAYER WARRIOR?

SEND AN EMAIL TO: nate@wtrmf.com
with "prayer warrior" in the subject line



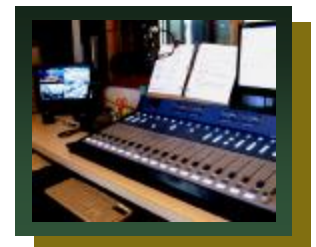
ASK THE ENGINEER

Have a technical question about WTRM and how we operate? Ask the engineer... Send email to rick@wtrm.org



ASK THE ANNOUNCER

Have a question about the music you hear? Ask the disk jockey... Send email to studio@wtrm.org



Also heard on:

90.1 Harrisburg, PA
90.9 Millersburg, PA
Or Online

www.southernlight.us

1-540-869-4997
FAX 1-540-869-7173
Concert line 1-540-869-3280
Email: wtrm@wtrm.org